

GETTING STARTED

get lost!
had to make a stop to
ask for directions



o tree



get so lost while
walking through a tree



GET GOING WITH ILUMYA®

A TREATMENT FOR MODERATE-TO-SEVERE PLAQUE
PSORIASIS THAT'S IN IT FOR THE LONG HAUL*

*Based on 5-year data.

YOU'LL LEARN HOW TO:

- Enroll in ILUMYA SUPPORT Lighting the Way®
- Determine potential benefits
- Schedule your first dose
- Receive updates to your enrollment approval process
- Get reminders to schedule appointments and track your progress

 **ILUMYA®**
tildrakizumab-asmn
Injection 100 mg/mL

Results that last with ILUMYA®

Congratulations on choosing ILUMYA® (tildrakizumab-asmn)! You and your doctor made the right decision by picking a treatment that doesn't quit. Patients see results after just 2 doses, and 5 years into treatment, ILUMYA® is still going strong. This brochure provides you with the steps you'll need to take to receive your first dose.

Visit [ILUMYA.com/activate](https://www.ilumya.com/activate) to get started.

The support you need while treating your moderate-to-severe plaque psoriasis



ASK

Ask your dermatologist to submit your ILUMYA SUPPORT Lighting the Way® enrollment form.



CONFIRM

We will confirm if your prescription is covered by your insurance provider and if you are qualified for ILUMYA® (tildrakizumab-asmn) financial support programs.



PREPARE

Prepare for a call from your ILUMYA SUPPORT® team (855-445-8692) or your specialty pharmacy to receive your coverage benefits.



SCHEDULE

Schedule an appointment with your dermatologist for your first dose. Because ILUMYA® is a biologic medicine that is injected in the office by a medical professional, it is covered by Medicare Part B as a medical benefit.

LEARN MORE ABOUT SUPPORT AND
BENEFITS THAT KEEP YOU COVERED
FOR YOUR ENTIRE JOURNEY.

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ILUMYA SUPPORT LIGHTING THE WAY®

Enroll through your dermatologist to receive personalized email and text message support and coverage benefits to get you going and keep you going.



ASK

Ask your dermatologist to submit your ILUMYA SUPPORT Lighting the Way® enrollment form so that you can receive all the benefits available to you. You can also access your enrollment form by texting **ACTIVATE** to **20808**, or complete it online at **ILUMYA.com/activate**.

Once you are enrolled in ILUMYA SUPPORT®, you will be eligible for personalized support emails, text message reminders, coverage information, and savings offered through this valuable support program.

Visit **ILUMYA.com** for more information.



It's important to submit your ILUMYA SUPPORT® enrollment form to receive all the benefits available to you.

ILUMYA SUPPORT

L I G H T I N G T H E W A Y ®

WE WILL SEND YOU INFORMATION ABOUT:

- How ILUMYA® (tildrakizumab-asmn) works, how it's given, and more
- Helpful tips for managing your psoriasis
- Your insurance coverage and if you are eligible to receive ILUMYA® at low or no cost
- Scheduling your next appointment



SAVE THIS NUMBER TO YOUR PHONE!
855-4ILUMYA (855-445-8692)

We will be reaching out soon. In the meantime, you can call our Service Team Members if you have any questions.

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The support to get you going
and keep you going



CONFIRM

We'll confirm your coverage options with ILUMYA®

Your enrollment in ILUMYA SUPPORT Lighting the Way® allows us to check with your insurance company to make sure you are qualified for ILUMYA® (tildrakizumab-asmn) coverage and find out if you are eligible for our financial support programs.

Learn more about programs, coverage, and copay assistance in our financial brochure.



If you have commercial insurance, you will be automatically enrolled in the Early Access Program and are eligible to receive ILUMYA® for free for up to 2 years.*

*Eligibility rules apply. Patients must be commercially insured. For patients to remain eligible for the Early Access Program, providers must submit a medical and/or pharmacy prior authorization form before a patient's third dose. See full terms and conditions at [ILUMYA.com/savings](https://www.ilumya.com/savings).

BENEFITS COVERAGE

ILUMYA® (tildrakizumab-asmn) may be covered under your medical benefits or pharmacy benefits. Because ILUMYA® is a biologic medicine that is injected in the office by a medical professional, it is covered by Medicare Part B.

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PREPARE

Be prepared for a call about your coverage benefits

You will receive a call from either your ILUMYA SUPPORT® team or your specialty pharmacy. They will let you know when your prescription will be delivered to your dermatologist's office. Knowing this will help you to schedule your first treatment appointment.

Once your prescription has been processed by ILUMYA SUPPORT® or the specialty pharmacy, they will send your ILUMYA® (tildrakizumab-asmn) treatment to your dermatologist's office.

Visit [ILUMYA.com](https://www.ilumya.com) for more information.



Make sure to get the specialty pharmacy's phone number so you can prepare for all your future treatments with ILUMYA® (tildrakizumab-asmn).

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Injection 100 mg/mL



SCHEDULE

Make an appointment for your first dose of ILUMYA®

Schedule an appointment with your dermatologist to receive your first dose of ILUMYA® (tildrakizumab-asmn). With personalized support from ILUMYA SUPPORT Lighting the Way®, scheduling your treatment appointments couldn't be easier. Text the date of your first treatment to receive your personalized dosing schedule. Because ILUMYA® is a biologic medicine that is injected in the office by a medical professional, it is covered by Medicare Part B as a medical benefit.



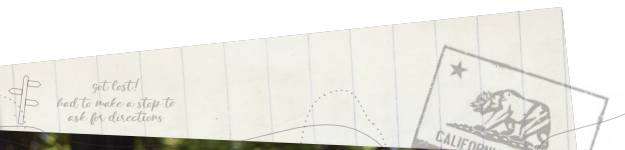
Before your visit, check with your dermatologist's office to see if your medicine has arrived.

Text the date (MM/DD) of your first dose of ILUMYA® to 20808, and we will send you a text message with your personalized dosing schedule for the first year.

Visit [ILUMYA.com](https://www.ilumya.com) for more information.

The most common ($\geq 1\%$) adverse reactions for ILUMYA® compared to placebo are upper respiratory infections (14% vs 12%), injection site reactions (3% vs 2%), and diarrhea (2% vs 1%).

Your doctor will check you for tuberculosis (TB) before starting treatment with ILUMYA®.



ILUMYA SUPPORT Lighting the Way® can send you text message notifications and reminders to help you stay on track with treatment.



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Start your journey off right

HOW ILUMYA® IS GIVEN

You will receive ILUMYA® (tildrakizumab-asmn) just 4 times a year after 2 starter doses.

- Your healthcare provider will give you ILUMYA®
- ILUMYA® will be given as an injection under the skin, in your thigh, stomach area, or upper arm

CLEARER AFTER 2 DOSES



6 out of 10 people were clear or almost clear in as little as **12 weeks** (after just 2 doses).

1 YEAR AND COUNTING



8 out of 10 people who had 75% clearer skin with ILUMYA® at 7 months were still clearer after **1 year** of treatment.

STILL GOING STRONG AT 5 YEARS



9 out of 10 people who achieved clear or almost clear skin after 1 year were still seeing results **5 years into treatment**.

Talk to your dermatologist to see if ILUMYA® is the right moderate-to-severe plaque psoriasis treatment for you.



A SAFETY PROFILE WE'RE PROUD OF

When choosing a treatment, it's important to consider the potential benefits and side effects.

Across 3 clinical studies, the rates of serious infection were the same for those taking ILUMYA® (tildrakizumab-asmn) and those who were given an injection without medicine in it (0.3%). The most common ($\geq 1\%$) adverse reactions for ILUMYA® compared to placebo are upper respiratory infections (14% vs 12%), injection site reactions (3% vs 2%), and diarrhea (2% vs 1%).

These are not all of the possible side effects of ILUMYA®. For more information about the side effects of ILUMYA®, please read the Important Safety Information on pages 14 and 15. Ask your dermatologist for medical advice about side effects.

ILUMYA® may cause serious allergic reactions and increase your risk for infections. Please tell your doctor if you have any signs of an infection. Your doctor should check you for tuberculosis (TB) and infections before and during treatment.

Please read Important Safety Information on pages 14 and 15.

Please read the accompanying full Prescribing Information, including Medication Guide.

Visit [ILUMYA.com](https://www.ilumya.com) for more information.

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What is ILUMYA?

ILUMYA® (tildrakizumab-asmn) is a prescription medicine used to treat adults with moderate to severe plaque psoriasis who may benefit from taking injections, pills (systemic therapy), or phototherapy (treatment using ultraviolet or UV light).

IMPORTANT SAFETY INFORMATION

What is the most important information I should know about ILUMYA?

Do not use ILUMYA if you have had a severe allergic reaction to ILUMYA or any of its ingredients.

Get emergency medical help right away if you get any of the following symptoms of a serious allergic reaction:

- feel faint
- trouble breathing or throat tightness
- swelling of your face, eyelids, lips, mouth, tongue or throat
- chest tightness
- skin rash

ILUMYA is a medicine that may lower the ability of your immune system to fight infections and may increase your risk of infections. Your healthcare provider should check you for infections and tuberculosis (TB) before starting treatment with ILUMYA and may treat you for TB before you begin treatment with ILUMYA if you have a history of TB or have active TB. Your healthcare provider should watch you closely for signs and symptoms of TB during and after treatment with ILUMYA.

Tell your healthcare provider right away if you have an infection or have symptoms of an infection, including:

- fever, sweats, or chills
- muscle aches
- weight loss
- cough
- warm, red, or painful skin or sores on your body different from your psoriasis
- diarrhea or stomach pain
- shortness of breath
- burning when you urinate or urinating more often than normal
- blood in your phlegm (mucus)

Before receiving ILUMYA, tell your healthcare provider about all of your medical conditions, including if you:

- have any of the conditions or symptoms listed in the section “**What is the most important information I should know about ILUMYA?**”
- have an infection that does not go away or that keeps coming back
- have TB or have been in close contact with someone with TB
- recently received or are scheduled to receive a vaccine (immunization). You should avoid receiving live vaccines during treatment with ILUMYA.
- are pregnant or plan to become pregnant. It is not known if ILUMYA can harm your unborn baby.
- are breastfeeding or plan to breastfeed. It is not known if ILUMYA passes into your breast milk.

Tell your healthcare provider about all the medicines you take, including prescription and over-the-counter medicines, vitamins, and herbal supplements.

It is not known if ILUMYA is safe and effective in children under 18 years of age.

What are the possible side effects of ILUMYA?

ILUMYA may cause serious side effects. See “What is the most important information I should know about ILUMYA?”

The most common side effects of ILUMYA include: upper respiratory infections, injection site reactions and diarrhea. These are not all of the possible side effects of ILUMYA. Call your doctor for medical advice about side effects.

You are encouraged to report any negative side effects of ILUMYA to FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

You are also encouraged to report side effects or ADEs (adverse drug events) to our Drug Safety Department at 1-800-406-7984 or drug.safetyUSA@sunpharma.com (preferred) with as much information as available.

Please read the accompanying full Prescribing Information and Medication Guide for ILUMYA and discuss any questions with your doctor.



ILUMYA SUPPORT

L I G H T I N G T H E W A Y[®]

3 ways to activate your account



Text ACTIVATE to 20808



Visit [ILUMYA.com/activate](https://www.ilumya.com/activate)



Call 855-4ILUMYA (855-445-8692)

By activating, you agree to receive marketing and other loyalty program text messages and emails, including messages sent using an autodialer. You understand that consent is not required as a condition of purchase.

Please read Important Safety Information on pages 14 and 15.

Please read the accompanying full Prescribing Information, including Medication Guide.

Visit [ILUMYA.com](https://www.ilumya.com) for more information.



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